

# DEX BRAZIL



# Strategic Expansion

Currently, business opportunities reach the world over. At the time when business and economic horizons have broadened there has also been a significant increase in competition among companies. For this reason it is essential to have a secure, dependable, and well-positioned manufacturing and repair partner like DEX to stay ahead of the competition. DEX has strategically expanded into Brazil adding yet another location to better serve our customers worldwide. DEX provides a full range of services in our Brazil facility including repair of hi-tech electronic and electromechanical components as well as 4PL services.

Brazil is one of the most promising emerging markets in the world. A high degree of diversification in its product exportation base, a diversified list of trading partners, internal economic stability, increasingly large work force and good social standards are helping to attract more and more global corporations. In addition to this, the forthcoming 2016 Olympics are generating a large number of infrastructure investment opportunities. There are still a few reforms to be implemented by the new Government, but Brazil is demonstrating that it is becoming increasingly connected with the international business network.



# Challenges & Opportunities of doing business in Brazil

Brazil has a large and diversified economy that offers U.S. companies many opportunities to partner and to export their goods and services, and U.S. exports are increasing rapidly. Doing business in Brazil requires intimate knowledge of the local environment, including both the direct as well as the indirect costs of doing business in Brazil (referred to as “Custo Brasil”). Such costs are often related to distribution, government procedures, employee benefits, environmental laws, and a complex tax structure. Logistics pose a particular challenge, given the lack of sufficient infrastructure to keep up with nearly a decade of economic expansion. In addition to tariffs, U.S. companies will find a complex customs and legal system.

DEX has established roots in Brazil’s largest city, São Paulo, thus providing our customers a South American presence for manufacturing, engineering, repair and

logistics services. Importing and exporting product into Brazil can be a costly affair without a proper Brazilian partnership. DEX now provides easy logistics access throughout South America by adding DEX technical services within one of the largest logistics providers in Brazil. This alliance with an internal Brazilian presence offers unique opportunities to companies that are looking for a high-tech service provider that are either currently doing business in South America or plan on doing business there in the future.



# Full Service Operations

Whether you are looking for a specific repair solution, service parts management options, product reverse engineering, or product manufacturing, our comprehensive suite of services is fully optimized to the specific requirements of our customers, operating within the renewable, information technology, consumer electronics, industrial, and medical markets.



## Repair Services & Logistics

- Returns Management
- Repair
- Remanufacturing
- EOL Manufacturing
- Advanced Exchange
- Warehousing & Distribution
- Pick, Pack & Ship
- Warranty Support
- Call Centers
- Transportation
- Field Service



## Parts Procurement & Asset Recovery

- Global Part Sourcing
- Life-Cycle Management
- Core Return Program
- Revenue Sharing



## Professional Services

- Supply Chain Consulting
- Reverse Engineering
- Software Engineering
- Systems Analysis
- Project Implementation
- Project Management



## DEX Systems After Sales Supply Chain Software

- Returns Management
- Technical Services
- Warehouse Management
- Remarketing
- Forecasting & Planning

# About DEX

DEX is dedicated to delivering end-to-end service lifecycle solutions at the lowest sustainable cost, enabling our customers to keep their commitments and stand out in their various industry segments. Our expertise is in engineering hi-tech electronic and electromechanical components, manufacturing, repair, and supply chain management services. We offer solutions that span the entire product lifecycle—from concept, through production and after-market support.

Contact us (888) 678-9201 within the United States or +5511-3939-0558 to direct to Brazil. You can also visit us on the web at [www.dex.com](http://www.dex.com) to learn more about how DEX can help you achieve your business goals.



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